





AdrianPhipps
Creative digital professional



 **Write to me**
1 Elmsted Court Cottage
Ashford, Kent, TN25 5JN

 **Call me**
01233 750 221
07910 435 976

 **Find me**
info@3four.co.uk
www.3four.co.uk

AdrianPhipps
Creative digital professional

Profile

Highly experienced creative and digital professional with over 16 years print and digital experience. Solid print and digital background within media agencies through to client side appointments for international B2B and B2C organisations.

Excellent campaign management, communication and presentational skills to senior levels combined with experience of delivering quality solutions across print and digital for SME's to Blue-chips such as Pfizer, Volvo and the BBC as well as Smiths Medical, P&O and Eurotunnel.

Experience

Eurotunnel - Web Manager - 2010-2014

Creative and technical management of the consumer website and email system. Managing a creative team to deliver digital and print solutions against marketing and communications strategy.

Smiths Medical - Global Internet Manager - 2004-2010

Campaign management, creative and technical development and UX optimisation of website and email system; print and digital asset support.

Ancestors - Graphic Designer - 2002-2004

From conceptual briefs deliver solutions across print, brochures, web and email. Utilising QuarkXpress, Photoshop, Illustrator and Dreamweaver.

Media agencies/ blue-chips - Freelance Graphic Designer - 1998-2002

Create print and digital solutions based on conceptual briefs. Utilising QuarkXpress, Photoshop, Illustrator, Dreamweaver, Flash and video.



Skills

Photoshop	●●●●●
Dreaweaver	●●●●●
InDesign	●●●●●
Illustrator	●●●●●
QuarkXpress	●●●●●
HTML/CSS	●●●●●
Design	●●●●●
UX & GUI Design	●●●●●
Logo & Branding	●●●●●
Mentoring / Coaching	●●●●●

Education

Agile8 - Project training Certified Scrum Master

IDM - Institue of Digital Marketing Diploma in Digital Marketing

CIM - Chartered Institue of Marketing ebusiness award

Salford University Politics & History (BA Hons)

Brockhill School - Kent A levels Inc. Fine Art, GCSEs Inc English and Maths

